



Dr. Zaher B. Alabdo*

*Practitioner, Theorist, & Strategic Thinker

Freelance Trainer | Honorary President: Arab Management Org. | Innovative:
MBI© theory, LeaderShip21©approach &ISS© strategy

(Author, lecturer, Trainer, Consultant)

Author of many books on management, strategic leadership, human development, marketing research, economic feasibility studies and project management ...

Assistant advisor for graduate students, and an accredited international trainer for more than fifteen years.

Best Of MY PUBLISHED BOOKS

1	<u>Institutional Supremacy Strategy .. Implementation Model and Road map</u>
2	<u>Leadership 21 and institutional excellence in a competitiveness environment</u>
3	<u>Administrative and financial corruption</u>
4	<u>Integration or death. Strategic Management by Integration</u>
5	<u>The Trilogy of institutional Excellence & Management By Integration</u>
6	<u>Foundations of Management and Contemporary Managerial Thought.</u>
7	<u>The Strategic Management and Strategic Planning.</u>
8	<u>Circles of Control and Management.</u>
9	<u>ALL YOUR NEEDS TO PREPARE FEASIBILITY STUDIES.</u>
10	<u>ADVANCED SELLING SKILLS.</u>
11	<u>Marketing Research.</u>
12	<u>E-marketing.</u>
13	<u>Understand Your Subconscious Mind.</u>

WORK EXPERIENCES:

<u>Founder & Editor in-chief for Leadership21 Magazine</u>
<u>Founding President of the Arab Management Organization</u>
<u>GENERAL MANAGER at Authorized KSA Dealer of "General Motors"</u>
<u>GENERAL MANAGER at Authorized Syrian Dealer of "NISAN MOTORS"</u>
<u>CEO of MART GROUP (Marketing, Research, Feasibility Studies).</u>
<u>General Manager / Mart Link (Unique Marketing& Training Services)</u>
<u>General Manager / Guide Mart (advanced marketing solutions & direct marketing services).</u>

AL-BAYAN MAGAZINE Editor-in-Chief.
Commercial Manager of Industrial Company for Garment.
Management Consultant of "ALMALAZ FOR MEDIA SERVICES"
Authorized Trainer (Marketing, Management, Business, Feasibility Studies, Human Resources) in many educational centers such as: (EBC, NNC ACADEMY, FUTURE LEADERSHIP MANAGEMENT, GATC, IATC, ALMAWRED, PROMOMIND ACADEMY, HUMAN FOCUS).

MEMBERSHIPS: Most Important:

INTERNATIONAL ADVERTISING ASSOCIATION.	USA
ECONOMIC SCIENCE FORUM.	Syria
HOUSE OF ARAB JOURNALISTS ASSOCIATION.	Worldwide
ARAB PLANNING INSTITUTE	Kuwait
WRITERS UNION	Worldwide
Honorary President Arab Management Org.	Worldwide

1. To view my latest publications in management science, please [click here](#)
2. To view my previous Training programs, please [click here](#)
3. To view my training site, please [click here](#)
4. To read my interview in the Australian Performance Indicators Annual Report, [please click here](#)

With respect

[Dr. Zaher B. Alabdo](#)

Author, Trainer, Consultant. SMP, Kaizen, 6Sigma, BSC, ZCards, KPIs, ZOW.

Developer: MBI[©], PDD[©], OS-MBI[©], Za-ICG[©], ZCards[©], ZOWi's[©]

Tel: **+90 539 681 28 21**

Email: zbabdo@gmail.com / web site: www.zaherabdo.com