



# Ptst. Zaher Alabdo\*

PTST\*Practitioner, Theorist, & Strategic Thinker

Freelance Trainer | Honorary President: Arab Management Org.

Innovative: MBI© theory, LeaderShip21©approach &ISS© strategy

(Author, lecturer, Trainer, Consultant)

**Languages = Arabic - English - Turkish**

Author of many books on management, strategic leadership, human development, marketing research, economic feasibility studies and project management, governance.

Assistant advisor for graduate students, and an accredited international trainer for more than 25 years.

## Best Of MY PUBLISHED BOOKS

1	<a href="#">Organizational Structure by Supremacy</a>
2	<a href="#">Institutional Supremacy Strategy .. Implementation Model and Road map</a>
3	<a href="#">Leadership 21 and institutional excellence in a competitiveness environment</a>
4	<a href="#">Administrative and financial corruption</a>
5	<a href="#">Integration or death. Strategic Management by Integration</a>
6	<a href="#">The Trilogy of institutional Excellence &amp; Management By Integration</a>
7	<a href="#">Foundations of Management and Contemporary Managerial Thought.</a>
8	<a href="#">The Strategic Management and Strategic Planning.</a>
9	<a href="#">Circles of Control and Management.</a>
10	<a href="#">ALL YOUR NEEDS TO PREPARE FEASIBILITY STUDIES.</a>
11	<a href="#">ADVANCED SELLING SKILLS.</a>
12	<a href="#">Marketing Research.</a>
13	<a href="#">E-marketing.</a>
14	<a href="#">Understand Your Subconscious Mind.</a>
15	<a href="#">Concepts in strategic planning</a>
16	<a href="#">Concepts in strategic management</a>
17	<a href="#">Concepts in Management Fundamentals</a>
18	<a href="#">Administrative thought and the most important administrative theories</a>
19	<a href="#">Secrets and laws of success</a>
20	<a href="#">Institutional guide for preparing the training plan</a>

You can find my books on the Amazon website to read from the following link:

<https://amzn.to/3nAlySK>

You can find my printed books on Zahra's website from the following link:

<http://bit.ly/2DxFI08>

## WORK EXPERIENCES:

<a href="#">Founder &amp; Editor in-chief for Leadership21 Magazine</a>
<a href="#">Honorary President of the Arab Management Organization</a>
<a href="#">GENERAL MANAGER at Authorized KSA Dealer of "General Motors"</a>
<a href="#">GENERAL MANAGER at Authorized Syrian Dealer of "NISAN MOTORS"</a>
<a href="#">CEO of MART GROUP (Marketing, Research, Feasibility Studies).</a>
<a href="#">General Manager / Mart Link (Unique Marketing Services)</a>
<a href="#">General Manager / Guide Mart (advanced marketing solutions &amp; direct marketing services).</a>
<a href="#">AL-BAYAN MAGAZINE Editor-in-Chief.</a>
Commercial Manager of Industrial Company for Garment.
Management Consultant of "ALMALAZ FOR MEDIA SERVICES" + 5 commercial companies
Authorized Trainer (Marketing, Management, Business, Feasibility Studies, Human Resources) in many educational centers such as: (EBC, NNC ACADEMY, FUTURE LEADERSHIP MANAGEMENT, GATC, IATC, ALMAWRED, PROMOMIND ACADEMY, HUMAN FOCUS).

## MEMBERSHIPS: Most Important:

<a href="#">INTERNATIONAL ADVERTISING ASSOCIATION.</a>
ECONOMIC SCIENCE FORUM.
HOUSE OF ARAB JOURNALISTS' ASSOCIATION.
<a href="#">ARAB PLANNING INSTITUTE</a>
WRITERS UNION

1. To view my latest publications in management science, please [click here](#)
2. To view my previous Training programs, please [click here](#)
3. To view my training site, please [click here](#)
4. To read my interview in the Australian Performance Indicators Annual Report, [please click here](#)

**With respect**

[Ptst. Zaher B. Alabdo](#)

<https://linktr.ee/ZaherAbdo>

Author, Trainer, Consultant. SMP, Kaizen, 6Sigma, BSC, ZCards, KPIs, ZOW.

Developer: MBI<sup>©</sup>, PDD<sup>©</sup>, OS-MBI<sup>©</sup>, Za-ICG<sup>©</sup>, ZCards<sup>©</sup>, ZOWi's<sup>©</sup>

Tel: **+90 539 681 28 21**

Email: [zbabdo@gmail.com](mailto:zbabdo@gmail.com) / web site: [www.zaherabdo.com](http://www.zaherabdo.com)

