



Zaher Alabdo Ptst*

PTST*Practitioner, Theorist, & Strategic Thinker

Freelance Trainer | Honorary President: Arab Management Org.

Innovative: MBI© theory, LeaderShip21©approach &ISS© strategy

(Author, lecturer, Trainer, Consultant)

Languages = Arabic – English - Turkish

Author of many books on management, strategic leadership, human development, marketing research, economic feasibility studies and project management, governance.

Assistant advisor for graduate students, and an accredited international trainer for more than 25 years.

Best Of MY PUBLISHED BOOKS

1	Beyond Institutional Excellence .. From Excellence to Supremacy	English
2	Organizational Structure by Supremacy	English
3	Leadership 21 and institutional excellence in a competitiveness environment	Arabic
4	Administrative and financial corruption	Arabic
5	Integration or death. Strategic Management by Integration	Arabic
6	The Trilogy of institutional Excellence & Management By Integration	Arabic
7	Foundations of Management and Contemporary Managerial Thought.	Arabic
8	The Strategic Management and Strategic Planning.	Arabic
9	Circles of Control and Management.	Arabic
10	ALL YOUR NEEDS TO PREPARE FEASIBILITY STUDIES.	Arabic
11	ADVANCED SELLING SKILLS.	Arabic
12	Marketing Research.	Arabic
13	E-marketing.	Arabic
14	Understand Your Subconscious Mind.	Arabic
15	Concepts in strategic planning	Arabic
16	Concepts in strategic management	Arabic
17	Concepts in Management Fundamentals	Arabic
18	Administrative thought and the most important administrative theories	Arabic
19	Institutional guide for preparing the training plan	Arabic
20	Institutional Supremacy Strategy .. Implementation Model and Road map	Arabic

You can find my books on the Amazon website to read from the following link:

<https://amzn.to/3nAlySK>

You can find my printed books on Zahra's website from the following link:

<http://bit.ly/2DxFI08>

WORK EXPERIENCES:

Founder & Editor in-chief for Leadership21 Magazine
Honorary President of the Arab Management Organization
GENERAL MANAGER at Authorized KSA Dealer of "General Motors"
GENERAL MANAGER at Authorized Syrian Dealer of "NISAN MOTORS"
CEO of MART GROUP (Marketing, Research, Feasibility Studies).
General Manager / Mart Link (Unique Marketing Services)
General Manager / Guide Mart (advanced marketing solutions & direct marketing services).
AL-BAYAN MAGAZINE Editor-in-Chief.
Commercial Manager of Industrial Company for Garment.
Management Consultant of "ALMALAZ FOR MEDIA SERVICES" + 5 commercial companies
Authorized Trainer (Marketing, Management, Business, Feasibility Studies, Human Resources) in many educational centers such as: (EBC, NNC ACADEMY, FUTURE LEADERSHIP MANAGEMENT, GATC, IATC, ALMAWRED, PROMOMIND ACADEMY, HUMAN FOCUS).

MEMBERSHIPS: Most Important:

INTERNATIONAL ADVERTISING ASSOCIATION.
ECONOMIC SCIENCE FORUM.
HOUSE OF ARAB JOURNALISTS' ASSOCIATION.
ARAB PLANNING INSTITUTE
WRITERS UNION

1. To view my latest publications in management science, please [click here](#)
2. To view my previous Training programs, please [click here](#)
3. To view my training site, please [click here](#)
4. To read my interview in the Australian Performance Indicators Annual Report, [please click here](#)

With respect

[Zaher B. Alabdo](#) ^{Ptst}

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Author, Trainer, Consultant. SMP, Kaizen, 6Sigma, BSC, ZCards, KPIs, ZOW.

Developer: MBI[©], PDD[©], OS-MBI[©], Za-ICG[©], ZCards[©], ZOWi's[©]

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