

Beyond Institutional Excellence

Kurumsal Mükemmelliğin Ötesinde.. Mükemmellikten Üstünlüğe

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The Inventor of MBI® Theory, Leadership_21® Approach & ISS® Strategy



The institutional Supremacy Strategy represents a practical applied Approach to create and horn the Institutional Excellence of Organizations in order to transfer them to an institutional Supremacy throughout steps which are either consecutive or simultaneous within the innovative Institutional Supremacy

Model which introduce Road Map in order to realize the leadership and Market leading.

This book is a third advanced step of Future Leaders Series explained in a simple way, that follows an aware thinking approach to suit the World of Applied Managements in the 21st century; it aims towards the understanding of the dynamic work and the leadership of the Organizations "Governments and Corporations". It, also, aims at offering an assistant to them in planning, execution, and the necessary development to ensure their survival in the first place, and their Excellence in the second place, and in the third place their supremacy and defining the requirements to keep their achievements in each phase, so that they will be able to ensure the continuous development. thus keep their leader position.

In this book, you can find the answer to your question: How you achieve the leadership and control your competitors?



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Leadership²¹®

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From Excellence to Supremacy

*The Strategy of Institutional Supremacy
An Application Approach and a Road Map*

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